

## Message Text

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67

ACTION ARA-10

INFO OCT-01 ISO-00 SSO-00 NSCE-00 INRE-00 USIE-00 CIAE-00

DODE-00 PM-03 H-02 INR-07 L-02 NSAE-00 NSC-05 PA-01

PRS-01 SP-02 SS-15 AID-05 COME-00 EB-07 FRB-03

TRSE-00 XMB-02 OPIC-03 CIEP-01 LAB-04 SIL-01 OMB-01

STR-01 NIC-01 /078 W

----- 040931

O 132345Z MAR 75 ZFF-4

FM AMEMBASSY MEXICO

TO SECSTATE WASHDC IMMEDIATE 6684

C O N F I D E N T I A L MEXICO 2272

E.O. 11652: GDS

TAGS: ESTC, CPAS, MX, CUBA

SUBJECT: PROBLEMS OVER TRADE WITH CUBA - GENERAL ELECTRIC

1. WASHINGTON AGENCIES ARE APPARENTLY ALREADY AWARE OF APPROACH BY JULIO FAESLER, DIRECTOR GENERAL , FOREIGN TRADE INSTITUTE, TO GENERAL ELECTRIC MEXICO TO PARTICIPATE IN HAVANA FAIR AT END OF THIS MONTH. HOWEVER , TO COMPLETE THE RECORD, EMBASSY IS REPORTING FACTS PROVIDED TO US MARCH 13 BY MR KENNETH YARBOROUGH, PRESIDENT AND GENERAL MANAGER, GENERAL ELECTRIC DE MEXICO.

2. GOM WANTS GENERAL ELECTRIC TO DISPLAY WITH VIEW TO SALES GENERAL ELECTRIC COLOR TELEVISION AND A VARIETY OF INDUSTRIAL CONTROLS AT HAVANA TRADE FAIR.

3. GENERAL ELECTRIC MEXICO IS 90 PERCENT OWNED BY GENERAL ELECTRIC WITH 10 PERCENT HELD BY LARGE NUMBER OF MEXICAN INVESTORS. BOARD OF DIRECTORS HAS FIVE MEXICANS AND EIGHT AMERICANS. MOST OF THE AMERICANS ARE RESIDENT IN MEXICO. PRODUCT IS 90 PERCENT MEXICAN INGREDIENTS BY VALUE. MOST U.S. COMPONENTS ARE NOT UNIQUE TO U. S. AND COULD BE PURCHASED

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FROM OTHER SUPPLIERS.

3. GENERAL ELECTRIC WASHINGTON REPRESENTATIVE HAS SUBMITTED  
APPLICATIONS TO TREASURY AND COMMERCE WITH COPIES TO ARA.  
JOVA

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NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** TRADE FAIRS  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 13 MAR 1975  
**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
**Disposition Action:** RELEASED  
**Disposition Approved on Date:**  
**Disposition Authority:** GolinoFR  
**Disposition Case Number:** n/a  
**Disposition Comment:** 25 YEAR REVIEW  
**Disposition Date:** 28 MAY 2004  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1975MEXICO02272  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** GS  
**Errors:** N/A  
**Film Number:** D750088-1012  
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**Handling Restrictions:** n/a  
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**Legacy Key:** link1975/newtext/t19750355/aaaabwuy.tel  
**Line Count:** 65  
**Locator:** TEXT ON-LINE, ON MICROFILM  
**Office:** ACTION ARA  
**Original Classification:** CONFIDENTIAL  
**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
**Original Previous Handling Restrictions:** n/a  
**Page Count:** 2  
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**Previous Classification:** CONFIDENTIAL  
**Previous Handling Restrictions:** n/a  
**Reference:** n/a  
**Review Action:** RELEASED, APPROVED  
**Review Authority:** GolinoFR  
**Review Comment:** n/a  
**Review Content Flags:**  
**Review Date:** 10 SEP 2003  
**Review Event:**  
**Review Exemptions:** n/a  
**Review History:** RELEASED <10 SEP 2003 by BoyleJA>; APPROVED <11 SEP 2003 by GolinoFR>  
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EO Systematic Review  
05 JUL 2006

**Review Media Identifier:**  
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**Review Release Date:** n/a  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** PROBLEMS OVER TRADE WITH CUBA - GENERAL ELECTRIC  
**TAGS:** ESTC, ETRD, MX, CU, US, GENERAL ELECTRIC  
**To:** STATE  
**Type:** TE  
**Markings:** Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 05 JUL 2006